## **Social Media Policy**

Any person entering Lyrical Acres, Dawkins Road, Lewiston, South Australia in association with an event titled South Australian Dressage Association, including volunteers, members, officials, exhibitors, patrons, traders, guests, attendees or any other persons associated with SADA who engages in social media on or off the grounds, hereby agrees to adhere to the policy outlined below.

SADA understands that many people participate in social media networking sites, (e.g., Facebook, Twitter, Instagram, LinkedIn, YouTube), chat rooms and create and maintain personal websites, including blogs. SADA respects your rights to this however your words, images, posts and comments can reflect on SADA, sometimes in ways not intended.

Any of the following will be considered a breach of this policy:

- Posting anything that may harm the goodwill and reputation of SADA.
- Discriminatory or harassing information concerning a volunteer, member, exhibitor, patron, trader, guest, official, attendee or any other person associated with SADA.
- Private information relating to a volunteer, member, official, exhibitor, patron, trader, guest, official, attendee or any other person associated with SADA.
- Photographs, images, video and/or text containing any volunteer, member, exhibitor, patron, trader, guest, official, attendee or any other person associated with SADA without their written permission or their parent/guardian's permission if that person is under the age of eighteen (18) years.

SADA reserves the right to monitor all online communications relating to SADA and empowers the social media administrators the power to report any and all violations of this social media policy to the executive committee of SADA, whereby the committee reserves the right to commence a course of action, disciplinary, legal or otherwise, in response and relation to the violation.